The primary goals of this redesign were to make ooniprobe’s UI **accessible** to non-technical users, **streamline** the overall platform, and **show users how they were adding value**.

I worked to achieve this by using **copy as a cue**, making the onboarding **language more accessible**, establishing a clear **design hierarchy**, and moving all **non-essential information into modals**.
H1: Major Headers (ONE PER PAGE)
Fira Sans Bold, 48 px

H2: Buttons and Minor Headers (USE SPARINGLY)
Fira Sans Bold, 24 px

.copy: Copy and Hyperlinks (MODERATE USE)
Fira Sans Bold, 18 px

body: Content (PRIMARY)
Fira Sans Bold, 18 px


.lowvis, footer: Low visibility text (USE SPARINGLY)
Fira Sans Light, 18px

.code-block: Code or URLs (RARE USE)
Source Code Pro, 18px

OONI Blue (#0588CB) - PRIMARY

Off Black (#777777)

Off White (#F2F2F2) - BACKGROUND

Status OK Green (#4FD156)

Status BAD Red (#C00000)

Status WARNING Orange (#FFA500)
Onboarding
Welcome to ooniprobe!

OONI's software is an investigatory tool used to test networks for censorship events.

The use of ooniprobe is at your own risk in accordance to OONI's software license, and neither the OONI project nor its parent organization, the Tor Project, can be held liable. Therefore, we strongly encourage you to understand the risks associated with using ooniprobe, and discuss these risks with a qualified legal professional in your area before using ooniprobe.

Get Started!

I already understand the risks, take me to my dashboard.
Understand the Laws

To our knowledge, no ooniprobe user has ever faced consequences from the use of our platform. However, many countries have a lengthy history of targeting and abusing digital rights activists, which could leave ooniprobe users subject to severe civil, criminal, or extra-judicial penalties. While most countries don’t have laws which specifically prohibit the use of network measurement software, it’s important to note that the use of ooniprobe can still potentially be criminalized in certain countries under other, broader laws.

The use of ooniprobe might subject users to, and such sanctions can potentially include: Imprisonment, Physical assaults, Large fines, Receiving threats, Being placed on government watch lists, and/or Targeted for surveillance. We encourage you to consult with a lawyer in your area on the legality of anonymity software (such as Tor, a VPN or a proxy) prior to installing ooniprobe.

I understand the risk.
Pop Quiz!

Question 1: Anyone monitoring my internet activity (e.g. ISP, government or employer) might be able to see that I am running ooninprobe, even though OONI takes precautions to make this hard.

- True
- False

Question 2: My measurements will by default get published on OONI Explorer and might include personally-identifiable information.

- True
- False
Setup Sharing

All measurements that are generated through OONI tests are sent by default to OONI’s measurement collector and automatically published through the OONI Explorer and OONI’s list of measurements.

How should we upload your results?  Can we include your network information?  Can we include your country name?  Can we share your results publicly?  Can we include your IP with your results?

Published data will include your approximate location, the time of the test, and the network (ASN) you are connecting from. Other identifying information, such as your IP address, is not deliberately collected, but might be included in HTTP headers or other metadata.

I’m all “set” - let’s run a test!
Set up your tests!

Your tests are set up to run daily by default. If you'd like to turn this off, click the ○ button!
To learn more about each test, click the button.
To see the results of your first batch of tests, click Go to my dashboard!

Test URLs  
Test Messaging Apps  
Test Circumvention Tools  
Test for Surveillance

Default states should be “on” (i.e. green)

Published data will include your approximate location, the time of the test, and the network (ASN) you are connecting from (if you chose to share this). Other identifying information, such as your IP address, is not deliberately collected, but might be included in HTTP headers or other metadata.

Go to my dashboard!
Test URLs

When running OONI's Web Connectivity or HTTP requests test, you will connect to and download data from various websites which are included in the following the lists:

Country-specific test list:
https://github.com/citizenlab/test-lists/tree/master/lists (search for your country's test list based on its country code)

Global test list:
https://github.com/citizenlab/test-lists/blob/master/lists/global.csv (including a list of globally accessed websites)

Many websites included in the above lists which might be illegal to access in your country, and can include pornography or hate speech. We therefore recommend that you carefully examine the risks and

Got it!
Zero State
ooniprobe Dashboard

ooniprobe v2.1.0 | Running | Location: IS (AS4772)

Test URLs

Test Apps

Test Circumvention Tools

Test for Surveillance

Your recent test results will appear here once the tests have finished running! As you run more tests, you can view past results on the “Measurements” page.

This block should only appear in zero state

Indicate selected page by highlighting in white

Separators are optional

About OONI  |  Legal  |  Help  |  Explore Data  |  How You’ve Helped
Populated Home
Test URLs

HTTP Header Field Manipulation
Checks if the HTTP request the server sees is the same as the one that the client has created.

Web Connectivity
Identifies why a URL is blocked by performing DNS resolution of the hostname, doing a TCP connect to the resolved IPs, fetching the page, and comparing the results against a control.

Run
Run Deck
Measurements
**Past Measurements**

<table>
<thead>
<tr>
<th>Test URLs</th>
<th>Test Messaging Apps</th>
<th>Test Circumvention Tools</th>
<th>Test for Surveillance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td><strong>Date</strong></td>
<td><strong>Test Deck</strong></td>
<td><strong>ASN</strong></td>
</tr>
<tr>
<td>web_connectivity</td>
<td>10/23/2016 9:47 PM</td>
<td>Test URLs</td>
<td>AS47172</td>
</tr>
</tbody>
</table>
## Past Measurements

<table>
<thead>
<tr>
<th>Test URLs</th>
<th>Test Messaging Apps</th>
<th>Test Circumvention Tools</th>
<th>Test for Surveillance</th>
</tr>
</thead>
<tbody>
<tr>
<td>![Lightning bolt]</td>
<td>![Speech bubble]</td>
<td>![Wrench]</td>
<td>![Eye]</td>
</tr>
</tbody>
</table>

### Web Connectivity Test

**Date and Time:** 10/19/2016 at 11:31 AM  
**ASN:** AS47172  
**Country:** IS

<table>
<thead>
<tr>
<th>URL</th>
<th>Runtime</th>
<th>Accessible</th>
<th>Censored</th>
<th>Report</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://anonym.to">http://anonym.to</a></td>
<td>3.58 s</td>
<td>![⚠️]</td>
<td>![⚠️]</td>
<td>![View]</td>
</tr>
<tr>
<td><a href="http://btguard.com">http://btguard.com</a></td>
<td>2.34 s</td>
<td>![⚠️]</td>
<td>![⚠️]</td>
<td>![View]</td>
</tr>
</tbody>
</table>

This area should be scrollable if there are more URLs.
Settings
Settings

How should we upload your results?  Can we include your network information?  Can we include your country name?  Can we share your results publicly?  Can we include your IP with your results?

Choose service

All settings for tests should be global, i.e. they should auto-populate the run modals any time a user runs a specific test.

URL

File

Backend

DNS Discovery

Retries:  Timeout:  Backend Port:

Save Settings
Please see the demo site and web style guide I have set up as well. Both of these assets are meant to support the design vision articulated in this brief, and can be used as an aid during the development process.