User testing: .onion states indicator

Interview Questions

These are five questions for the five, 5-minute interviews. The details are here. Write your observations in the “comments” section in the user feedback form (on the next page).

Q0: Can you recognize the padlock? What do you think it means?

Purpose: Trying to see if users understand a standard safe security level.
Look for: if this looks like a very difficult question for them, if they hesitate, how long they take to answer the question, how they answer the question (if the answer was correct or not).

Q1: What do you think the onion means?

Purpose: test if we can pass a positive, trust, feeling.
Look for: how quickly they respond, if they associate it with the .onion address at all. If they think means safe.

Q2: Why do you think these icons are different?

Purpose: to test user comprehension of different levels of security with .onion services, even though is more secure than http, it does has different levels(status) of security.
Look for: if they sound confused, hesitate or if they answer quick with confidence.
Q3: What do you think this icon means?
Purpose: Does the user still feel it’s safe?
Look for: if they hesitate, tone of voice, if they have a hard time to explain it. Or if they answer quick with confidence.

Q4: What do you think this icon means?
Purpose: Does the user understand the risk? How risky they think it is?
Look for: if they hesitate, tone of voice, if they have a hard time to explain it. Or if they answer quick with confidence.

1.  
2.  
3.  

Q5: Order these icons from the less secure to the more one?
Purpose: Trying to see if users understand there are different levels of security.
Look for: if this looks like a very difficult question for them, if they hesitate, how long they take to answer the question, how they answer the question (if the answer was correct or not).
Feedback Form

We suggest that you print out this document, write things in, and scan/take a photo and send it to us.

User 1

User demographics (circle the appropriate answer; it's okay to leave some blank):

1. Do you currently use any Tor related product (browser, msg.)?
   a. Yes
   b. No (if no jump next question)

2. How often do you use Tor?
   a. Daily
   b. Weekly
   c. Just on specific situations

3. Would you describe yourself mostly as a…
   a. Day to day technology user
   b. Technologists that has a good understanding of tools and how things works
   c. Hacker
   d. Other: ________

4. Age:   <20  20-50  40+

5. Gender:   male  female  other

Comments:

Question 0:

Question 1:

Question 2:

Question 3:

Question 4:

Question 5:
User 2

User demographics (circle the appropriate answer; it’s okay to leave some blank):

1. Do you currently use any Tor related product (browser, msg.,)?
   a. Yes
   b. No (if no jump next question)

2. How often do you use Tor?
   a. Daily
   b. Weekly
   c. Just on specific situations

3. Would you describe yourself mostly as a…
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   d. Other: ________

4. Age: <20 20-50 40+

5. Gender: male female other

Comments:

Question 0:

Question 1:

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Question 4:

Question 5:
User 3

User demographics (circle the appropriate answer; it's okay to leave some blank):

1. Do you currently use any Tor related product (browser, msg,)?
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4. Age: <20 20-50 40+

5. Gender: male female other

Comments:

Question 0:

Question 1:

Question 2:

Question 3:

Question 4:

Question 5:
User 4

User demographics (circle the appropriate answer; it’s okay to leave some blank):

1. Do you currently use any Tor related product (browser, msg.)?
   a. Yes
   b. No (if no jump next question)
2. How often do you use Tor?
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4. Age: <20 20-50 40+
5. Gender: male female other

Comments:

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Question 1:

Question 2:

Question 3:

Question 4:

Question 5:
User 5

User demographics (circle the appropriate answer; it’s okay to leave some blank):

1. Do you currently use any Tor related product (browser, msg.)?
   a. Yes
   b. No (if no jump next question)

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Question 0:

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